

**Shri Vaishnav Vidyapeeth Vishwavidyalaya**  
**Shri Vaishnav School of Management**  
**MBA (Business Analytics)**  
**Choice Based Credit System (CBCS) (2023-2025)**

**SEMESTER - II**

S. No.	COURSE CODE	COURSE NAME	Examination Scheme					Teaching Scheme/Week			CREDITS	TOTAL MARKS
			THEORY			PRACTICAL		Th	T	P		
			End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment* (20%)	End Sem University Exam (60%)	Teachers Assessment* (40%)					
1	MBAI201	Financial Management	60	20	20	0	0	3	0	0	3	100
2	MBAI202	Research Methodology	60	20	20	0	0	3	0	0	3	100
3	MBAI204	Operations Management	60	20	20	0	0	3	0	0	3	100
4	MBAI206	Managing Human Resources	60	20	20	0	0	3	0	0	3	100
5	MBAI401C	Strategic Management	60	20	20	0	0	3	0	0	3	100
6		Generic Elective-I	60	20	20	0	0	3	0	0	3	100
7	MBAI207	Comprehensive Viva	0	0	0	50	0	0	0	0	2	50
			360	120	120	50	0	18	0	0	20	650

\*Teacher Assessment shall be based following components: Quiz/Assignment/Project/Participation in Class, given that no component shall exceed more than 10 marks.

Chairperson  
Board of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Chairperson  
Faculty of Studies  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Controller of Examinations  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Registrar  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore

Vice Chancellor  
Shri Vaishnav Vidyapeeth  
Vishwavidyalaya, Indore